



# VINAGORA<sup>2024</sup>

5-8 April

International Wine Competition  
The Wine Compass of Central Europe



VIN  FED

THE REFERENCE FOR INTERNATIONAL WINE COMPETITIONS

## VINAGORA IN A NUTSHELL

Since its foundation in 1992, VinAgora has been one of the most professionally recognized wine competitions in the world. Alongside membership in the VinoFed it has obtained the patronage of the leading international professional wine organizations such as OIV and

UIOE. VinAgora is the only wine competition in Hungary that stands out from the forefront of Central European wine competitions not only with its jury representing a wide range of nations, but also with the significant share of foreign samples arriving from around 20 countries.



# COMPLEX WINE EVALUATION

**WINECOMPASS**, our computer-assisted wine evaluation application used at the competition is the result of 25 years of continuous development. The very first version of the program was born in 2000 under the auspices of the organizers of

VinAgora and has since gone through several upgrades. During this time, it was tested at numerous domestic and foreign wine competitions and has been continuously honed by experience. It has evolved into a complex, modern, easy-to-use program, which is platform-independent.

## WINECOMPASS



### Complex

In addition to the usual score in the 100-point system, it gives a complete description of the wine to both winemakers and the general public.



### Judge-friendly

During development, we put a lot of energy into making the use of the software minimally distracting from the tasting of wines.



### Reliable

The scores given during the judging cannot be manipulated after closing, thus ensuring the authenticity of the results.



### Experience

We have been organizing wine competitions for 30 years, so the program is guaranteed to fit any needs.

# WHY CHOOSE VINAGORA INTERNATIONAL WINE COMPETITION?



## International

Hungary's most prestigious, and only international, wine competition with samples and judges from 20 countries.



## High quality

From the beginning, we have been a member of VINO FED, the organization that brings together the best international wine competitions.



## Top-end evaluation

Our three-tier, complex evaluation system gives you detailed and transparent feedback.



## Credibility

A distinctive medal label on the bottle conveys a message of authentic quality to consumers, which they can trust.



## Great value

We offer an extremely good value for money: a strict professional standard coupled with available entry fees.



## Strong communication

Broad online and offline communication of results helps your wine to stand out of the crowd.

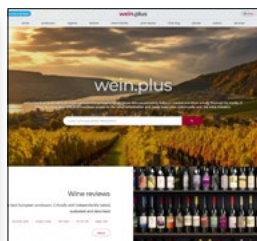
# HOW DO WE HELP IN DISTINGUISHING YOUR WINES FROM THE PACK?

EFFECTIVE COMMUNICATION FOR MEDAL-WINNING WINES A ON WWW.WINE.PLUS AND WWW.WINE-SEARCHER.COM

DETAILED COMPLEX EVALUATION SHEET



 wine-searcher



wein.plus

VIDEO PROMOTION OF SPECIAL AWARDED WINES ON OUR CHANNELS



ELEGANTLY DESIGNED AWARD STICKER

PROFESSIONAL COOPERATION WITH HUNGARIAN SUPPLIERS



VINCE APPENDIX IN JUNE



Check out [www.vinagora.com](http://www.vinagora.com) for more benefits.

# APPEARANCE AT THE MOST IMPORTANT WINE FESTIVALS OF HUNGARY

Every year, **VINAGORA** is presented with an individual stand at the **Rosalia Wine Picnic** in June and the **Budapest Wine Festival** in September, which are among **the best-known and most popular wine festivals in Hungary**.

At the stand, the medal-winning wines of the competition **can be tasted by wine professionals** and wine-loving consumers. Both events host tens of thousands of visitors, including a significant number of foreigners, and **boast a communication reach of over a million people**.



## BUDAPEST WINE FESTIVAL



## ROSALIA WINE PICNIC



# PARTICIPATION IN THE **GUEST REGION** **PROGRAM** OF BUDAPEST WINE FESTIVAL

BUDAPEST  
WINE FESTIVAL  
Sponsored by SPAR

WWW.WINEFESTIVAL.HU

Hungary's most prestigious wine festival, the internationally known Budapest Wine Festival attracts more than 40,000 visitors every year. The festival hosts as a guest of honor a wine-producing country or wine region, whose wines **receive special attention during the event, supported by an extensive media campaign.**

If many samples from the actual guest country or region are entered to VinAgora, the communication of the results of outstanding wines may also be given more emphasis within the guest region program of the festival.



# WHAT ENSURES THE **PROFESSIONAL CREDIBILITY OF VINAGORA?**

## SUPERVISION OF INTERNATIONAL PROFESSIONAL ORGANIZATIONS

VinAgora has been a member of VINO FED (Association of Great International Wine Competitions) since 2000 and has been under the auspices of the OIV (International Organization of Vine and Wine) since 1996.

## HIGHLY EXPERIENCED JURY WITH INTERNATIONAL EXPERIENCE FROM ALL MAJOR WINE-PRODUCING COUNTRIES AROUND THE WORLD.

Every year, the organizers of the wine competition pay special attention to ensuring that this condition is fully met. According to international rules, at least half of our judges are foreign, from a total of nearly 15 countries.

## A TEAM WITH 30 YEARS OF EXPERIENCE IN RUNNING WINE COMPETITIONS.

The organizers of VinAgora have been organizing wine competitions for more than 30 years, hence they have enough experience to create and operate a professional wine competition.

## STRICT ADHERENCE TO OIV RULES

- | A moderate load on the jury, ensuring the freshness of their senses.
- | Optimal tasting conditions (wine and room temperature, tasting sequence, light conditions, etc.).
- | Strictly anonymous, "double-blind" evaluation (neither the wines nor the scores of the jury can be identified until the end of the evaluation).
- | Only the top 30% of the wines entered can receive medals, by category.



# AWARDING OF PRIZES

## MEDAL LIMITS



The following medals are awarded at the VinAgora International Wine Competition: Grand Gold Medal (at least 93 points), Gold Medal (at least 89 points), Silver Medal (at least 85 points).

The number of medals handed out may not exceed 30% of the number of samples per main category. Should it be more, however, the Presidency of the Wine Competition will raise the score limits to avoid crossing the 30% mark. (For fraction numbers the relevant score will be determined according to the principles of rounding.)

## CHAMPION PRIZE



The best wine in each main category (with at least 10 samples) is awarded the Champion title by the judges of the wine competition via selecting through parallel blind tasting from at most 5-5 gold medalist wines that have reached the highest score in the first round of tasting within the category.

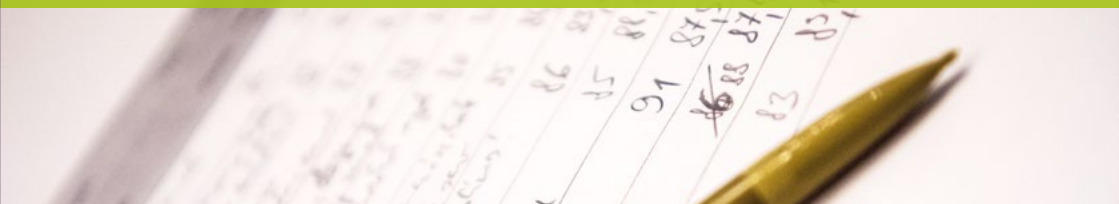
## BEST OF COUNTRY

If at least 10 samples are entered from a foreign country, then the gold-medal-winning wine with the highest score will receive this special award.

## PRIX VINO FÉD

A special prize given by the World Federation of Major International Wine and Spirits Competitions for the highest-scoring still, dry wine of the competition.

In addition to the listed prizes, the organizer Hungarian Vini- and Viticulture Nonprofit Ltd. may also award other special prizes.



# ENTRY PROCESS

## APPLY ONLINE

- 1** Visit [vinagora.winecompass.hu](http://vinagora.winecompass.hu)  

- 2** Register an account or log in  

- 3** Fill in the wine data sheet  

- 4** Pay online or via bank transfer  

- 5** Send the required amount of wines  

- 6** Do not forget the attachments.  


## APPLY OFFLINE

If possible, please **enter the wine competition online!**

If it is not possible for any reason, **you will find the downloadable entry documents at [www.vinagora.com](http://www.vinagora.com)** in the Information menu, which **you can send us electronically or by post** after completion.

## NECESSARY ATTACHMENTS

- the official analysis of the wine
- a front and a back label of the wine you would like to submit
- a copy of the bank transfer receipt proving the payment of the entry fee

## REGISTRATION AND SHIPPING DEADLINE

March 11, 2024

## MISSING AN INFORMATION?

**Do not hesitate to contact us:**

Phone: +36 1 203 8507

E-mail: [vinagora@borkulturakft.com](mailto:vinagora@borkulturakft.com)

# ENTRY PROCESS

## SHIPPING YOUR WINES

Please **send 6 bottles (or minimum 4 liter) of each wine samples** to the address below. Packaging must be as used in the commercial distribution of the wine.

### Shipping from outside the European Union:

If you are sending wine from outside the European Union, please make sure to **pay all duties (taxes, tariffs and fares)** related to your delivery. Please specify a **DDP (Delivered Duty Paid) transaction** with your transportation partner if possible. If it is not possible, then we will send you an invoice with all costs of tax and tariff duties after the delivery has been executed.

**The Shipping address has been changed due to the import customs clearance outside the EU!**

### The new shipping adress (outside European Union ONLY!):

#### Company:

WineAge LTD.

Address: HU-1132. Budapest Visegrádi u. 9. HUNGARY

Tax Number: 14693827-2-41

EU VAT: HU 14693827

Excise number: HU 11397706002 / HU 11397703001

#### Delivery address:

Magyar Szőlő és Borkultúra Nonprofit Kft.,  
HU-1121 Budapest, Somorjai u. 21. HUNGARY)

### Shipping address (within the European Union):

Magyar Szőlő- és Borkultúra Nonprofit Kft.

H-1124 Budapest, Somorjai u. 21.

(Mon-Thu: 8.00 - 16.00, Fri: 8.00 - 14.00)

---

## DELIVERY LABEL

Please print off and attach the individual (if registered online) shipping labels to your packages. In case you apply offline you can download a delivery label below:

<http://label.vinagora.com>

In case you cannot download or print a delivery label, please write on the box:

**VinAgora 2024**

# ENTRY PROCESS

## ENTRY FEE

	If you enter from outside EEA or from EEA with a valid VAT number	If you enter from EEA without a valid VAT number *
Enrolment fee **	25 €	31,75 €
Application fee ***	99 €	125,73 €
If you enter more than 4 samples	Every 5 <sup>th</sup> sample is free!	

\* Due to European legislation, the organisers of an international event held in Hungary are obliged to add 27 % tax (Hungarian VAT) to fees paid by all Hungarian participants, as well as those from the European Community (EEA) **who do NOT submit a valid VAT number. VAT invoice is sent once the payment is received.**

\*\* When registering VinAgora International Wine Competition 2024 the enrolment fee is charged once to the applicant regardless how many samples are entered by the applicant.

\*\*\* Amount to be paid after each sample that is entered to the competition.

### Example for 4 samples:

$25 \text{ €} + (4 \text{ pc} \times 99 \text{ €}) = 421 \text{ €} + \text{VAT} *$

### Example for 7 samples:

$25 \text{ €} + (6 \text{ pc} / \text{the } 5^{\text{th}} \text{ sample is free} / \times 99 \text{ €}) = 619 \text{ €} + \text{VAT} *$

## HOW TO PAY



**Bank transfer:** MBH Bank Nyrt.

Swift code: BUDAHUHB; IBAN: HU04-10100792-48851100-01000305.

On the comment field of the transaction, please indicate: VinAgora 2024 and the number of samples.



**Bank card:** Online payment with credit card on our websites:

[www.vinagora.com](http://www.vinagora.com) or with online application at [vinagora.winecompass.hu](http://vinagora.winecompass.hu)

Invoice will be sent via e-mail after having received payment to the financial e-mail given in the application form.

## MISSING AN INFORMATION?

**Do not hesitate to contact us:**

Phone: +36 1 203 8507

E-mail: [vinagora@borkulturakft.com](mailto:vinagora@borkulturakft.com)

A **good glass** is  
an important accessory  
for wine tasting,  
the shape  
and quality  
of which determine  
the tasting experience.

Since 2009, Stölzle Lausitz  
is the official glass supplier  
of VinAgora.  
Red wine glasses, white wine  
glasses, decanters, champagne  
glasses, festival glasses. We offer  
discounted prices for wineries.

Exclusive distributor  
of Stölzle Lausitz glasses  
in Hungary:

**Csonka és Fiai Kft.**

9400 Sopron, Baross út 24.

tel: +36 99 512 010

fax: +36 99 314 491

info@csonkagroup.com

www.csonkagroup.com



# VINOFED

THE REFERENCE FOR INTERNATIONAL WINE COMPETITIONS

## Guarantee of quality

The World Federation of Major International Wine and Spirits Competitions (VINOFEF), assures professional organisation and execution, and also guarantees the credibility of the awards for the producers and consumers.

Online registration starts:  
[www.vinagora.hu](http://www.vinagora.hu)

1 Dec. '23

Last date for entry and sending samples

11 March

Judging period

5-8 April

Results announced Online

6 May

VinCE wine magazin Vinagora special edition

June issue

## Prominent members are:

Catad'Or Wine Awards (Chile)  
Citadelles du Vin (France)  
Concurso Internacional de Vinos Bacchus (Spain)  
Le Mondial des Vins Blancs Strasbourg (France)  
Mondial des Pinots (Switzerland)  
Mondial des Vins Extrêmes (Italy)  
Mondial du Chasselas (Switzerland)  
Mondial du Merlot (Switzerland)  
Premios Zarcillo (Spain)  
Sélections Mondiales des Vins Canada (Canada)  
VinAgora (Hungary)  
Vinalies Internationales (France)  
VINARIUM International Wine Contest (Romania)

Online application:

Easy and fast!

[www.vinagora.com](http://www.vinagora.com)



## SPONSORS



**DUNAVOX**  
THE WINE COOLING EXPERT

**Miele**

**SZIGETKÖZI**  
FRISSVIZ  
by

**CHEFMARKET**  
THE FOOD SERVICE COMPANY

**Vince**

**Stölzle**  
Lausitz  
Born in fire

**CSONKAGROUP**